

how your School Rates

PUBLISHED Saturday January 14, 2012

2011

How your school rates shows the performance of each WA school in 2011, based on results of the WACE examinations and school assessed subjects.



This informative, editorially written tabloid liftout will be published on January 14, 2012 will be targeted at the many thousands of parents, students, education industry leaders and teachers who will consult the feature to see how West Australian high schools and Colleges have performed in 2011 and will reach a weekend readership of 800,000* state wide including 210,000* people with children under 16.

If you are involved in the education industry or have an interest in this niche market, be quick to secure your advertising space in this popular feature.

*Source: Morgan Readership Survey, 12 months ending June 2011 (*The West Australian Saturday*).

PUBLICATION DATE Saturday January 14, 2012

BOOKING DEADLINE Wednesday January 4, 2012

AD MATERIAL DEADLINE 5pm Friday January 13, 2012

SATURDAY ADVERTISING RATE:

\$100.63 per column cm including colour & GST.

Reach 800,000* readers state wide, including 210,000* families with children under 16.*

*Source: Morgan Readership Survey, 12 months ending June 2012.

To secure your advertising space today, contact your local representative of *The West Australian*, advertising agency or

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