



Highlighting WA's top performing schools and reaching 965,000* weekend readers statewide.

Our Top Students

Award and exhibition winners for 2011

“Our Top Students” is an editorially written feature that will present Western Australia’s top performing Year 12 students and announce the Beazley Medal winners for 2011.

This eight-page, run-of-press liftout, distributed statewide will reach 772,000* weekend readers and will provide an outstanding opportunity for educational and training institutions, universities, business and industry to gain exposure from a very receptive readership.

An online digital version will be posted on thewest.com.au increasing audience reach by up to 25% – capturing 965,000* readers.

Important Dates:

Date of Publication:

Saturday January 7, 2012

Booking deadline:

Thursday December 29, 2011

Material deadline:

Friday January 6, 2012

Advertising Rate:

Casual rate:

\$115 per centimetre column including GST and full colour. Usual tabloid sizes are available. Contract rates apply.

*Source: Morgan Readership Survey 12 months to September 30, 2011.

The Weekend West

To secure your advertising space today, contact your local representative of *The West Australian*, advertising agency or Affinee Lai, Sales Executive on 9482 3497 or email: affinee.lai@wanews.com.au