

# THE AUSTRALIAN

## ENERGY & MINING SPECIAL REPORT

The resources sector is an economic success story for Australia and this prosperity is set to continue with major new projects being announced and investment in capital equipment and exploration activities continuing to surge.

*The Weekend Australian* will publish a special report dedicated to Australia's Energy and Mining industries on 3rd December 2011. The country's leading resources and business journalists will report on the continuing demand for our commodities and how this is driving economic activity both today and for the future.

### Content includes:

- Major projects - iron ore, coal seam and gas etc. – across Australia
- The capital equipment, engineering and infrastructure investments driving the boom
- Environmental and community projects supported by the major mining groups
- Introduction of the planned MRRT in July 2012

This report offers the ideal environment for mining and energy companies and their suppliers to highlight their achievements, results and future plans. The nature of the content will also make this supplement of particular interest to anyone working in the mining and energy sectors, offering a targeted recruitment environment for specialist roles.

*The Weekend Australian* is read by **779,000\*** individuals across the country and offers advertisers a high quality audience of business leaders, senior public servants and policy makers, and high net wealth investors.



### DEADLINES

**Booking Deadline** Tuesday, 29<sup>th</sup> November 2011  
**Material Deadline** Wednesday, 30<sup>th</sup> November 2011  
**Publication Date** Saturday, 3<sup>rd</sup> December 2011

### STATE OFFICES:

<b>NSW</b>	02 9288 3916	<b>SA</b>	08 8206 2760
<b>VIC</b>	03 9292 2353	<b>WA</b>	08 9326 9805
<b>QLD</b>	07 3666 7445	<b>INTL</b>	+612 9288 3611

THE AUSTRALIAN 

\* Roy Morgan Single Source, September 2011