

# AOG

## The Australasian Oil and Gas exhibition & conference

The Australasian Oil and Gas (AOG) exhibition & conference is the oil and gas industry's biggest exhibition and an important event for those linked to the sector to showcase their products and services.

The 24-page AOG Expo 2012 special advertising feature – to be published in *The West Australian* a week before the event – is a great opportunity for exhibitors and companies associated with the industry to demonstrate the products and services to a core target market.

Stories will include information on the conference, exhibitors and seminars, a focus on careers in oil and gas, the latest news on the oil and gas industry and a focus on innovation, new products and technology.

### Why advertise?

- Reach 587,000\* Wednesday readers of *The West Australian*
- Generate new sales leads
- Launch new products or systems
- Build and develop your brand
- Increase foot traffic at your stand

### Advertising opportunities:

(Inclusive GST and full colour)

Full page	\$11,000
Half page	\$6600
Third page	\$4400
Quarter page vertical	\$3500

**PUBLICATION DATE:**  
Wednesday February 15, 2012

**BOOKING DEADLINE:**  
Friday January 20, 2012

**COMPLETE MATERIAL DEADLINE:**  
Monday February 6, 2012

### For more information or to confirm your space please contact:

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Or contact your regular representative at *The West Australian* or your local advertising agency.